



## Advertising now available on TM Organics website.

Advertising with us enables you to the opportunity to reach our members and inform them of the benefits of your products and services. Our website is visited by people involved with and interested in the organic industry.

See our advertising rates card below then using the “Advertise with Us” link on our site you can select the package that best suits your needs or contact **Doug Adamson on 0418 959 699** for more information.

There are currently three sizes of adverts available with two that sit within the right column. The right column is 300px wide

- Medium rectangle advert (MREC) (300 (w) x 250 (h) pixels).
- Button advert (MiniREC) (300 (w) x 145 (h) pixels).
- Banner advert (468 (w) x 90 (h) pixels)

Advertisers can place a still or animated ad, with a click through to your website.

\*Details of other advertising and sponsorship opportunities and packages are available on request. For further information on advertisement placements, please contact us.

## *Contact us to find out more*

**P** (08) 8339 1250   **F** (08) 8339 1251   **E** [advertise@tmorganics.com](mailto:advertise@tmorganics.com)   **W** [www.tmorganics.com](http://www.tmorganics.com)

### **Head Office**

PO Box 207, Stirling, South Australia, 5152

**ABN** 56 117 972 979   **ACN** 117 972 979



## LAUNCH RATES

Phone: 61 8 8339 1250

Tim's Blog

- There's no such thing as an "organic" recipe!
- More on nutrition and organic food
- Nutritional value of organic food

Understanding Organic

YOU HERE

search TM Organics...

Latest Forum Topics

- Nutritional value of organic food?
- Do I have to be completely organic?
- Organic Grain - Is it for you?

Read more...

Advertise Your Product Here

Member Login

### MREC 300x250 - \$400/month\*

**Creative Types :** GIF, JPEG  
**File Size:** Standard – max 20kb  
**Resolution:** 72dpi  
**Width:** 300 pixels  
**Height:** 250 pixels  
**Animation Allowed:** No  
**Animation Time:** Nil  
**Delivery Lead Time:** Standard Ads - 3 days  
**Restrictions:** Ads that expand on mouse-over are not allowed.  
**Border:** all adverts must have a border

### MiniREC 300x125 - \$150/month\*

**Creative Types :** GIF, JPEG  
**File Size:** Standard – max 20kb  
**Resolution:** 72dpi  
**Width:** 300 pixels  
**Height:** 125 pixels  
**Animation Allowed:** No  
**Animation Time:** Nil  
**Delivery Lead Time:** Standard Ads - 3 days  
**Restrictions:** Ads that expand on mouse-over are not allowed.  
**Border:** all adverts must have a border



**TM Organics**  
Phone: 61 8 8339 1250

Home Training Online Tools Principles On Farm Sector About Us

Forum Newsletter

TM Organics Pty Ltd was established in 2006, and offers [consulting](#), [training](#) and [publishing services](#) in Australia and Asia Pacific. Founded by Tim Marshall and Doug Adamson, and with a team of professional and passionate staff, TM Organics specialises in assisting clients across all aspects of organic production, processing, certification and conversion to organic.

### Training

Considered moving to organic production?

TM Organics delivers a wide range of programs. Learn about the requirements to convert your farm to an organic farming system. Our programs include:

- FarmReady supported courses (formerly Farmbis) - both face-to-face and online delivery
  - "Organic Grain - Is it for you?" (online version August 2009)
  - "Organic Dairy - Is it for you?" (planned August 2009)
  - "Carbon Farming" (planned September 2009)
  - "Conversion to Organic - the first steps" (planned September 2009)
  - "Organic Mixculture - Is it for you?" (planned November 2009)
  - "Making the Transition" courses that build on the 'Is it for you?' series (planned 2010)
- "Understanding Organic for Retailers" ([only online](#)) (available June 2009)  
[Read more...](#)

### Features

#### Return of Peter Andrews

I recently watched both episodes of 'the return of Peter Andrews' on Australian Story. I was intrigued by Peter's insights into the land, and he is obviously a perceptive and ... [Read more](#)

#### Nutritional quality of Organic Food - A systematic review

A recently published article has put forward the proposition that there is no nutritional benefit in organic food. In our opinion there are some serious flaws in this review. Visit ... [Read more](#)

#### National Standard (NSW)

Standards Australia is working towards publishing a new Australian Standard for Organic and Biodynamic Products by December 2008. It is expected that the Australian Standard will become the basis for ... [Read more](#)

#### More in: [Outbreaks](#)

### Latest News

#### Organic citrus manual launched

Rural Industries Research and Development Corporation (RIRDC) has published a new growers manual for organic citrus producers. The manual was jointly funded by RIRDC, the Victorian Department of Primary Industries, and ... [Read more](#)

### Member Login

Benefits include Networking & Marketing, collaborate with industry players. Having your say on Organic Industry Topics

Username  
 Password  
 Remember me

### News

- [Styline rust outbreak in Victoria](#)  
GRAIN growers are being urged to check wheat crops after reports of Victoria's first styline rust outbreak this season.
- [Shepherd's outbreak](#)  
THE 117 foxes hanging from Noel Blair's fence illustrate the failure of the Victorian Government's FoxStop program, the ...
- [Herald says to Snowdon profit](#)  
HAVING a crossbred herd is the key to making a profit during times of low milk prices.

### Advertisement Space

Most Popular: [Nutritional quality of Organic Food - A systematic review](#)

Latest News: [Organic citrus manual launched](#)

### Newsletter

**Banner (468 x 90) \$300/month\***

**Creative Types :** GIF, JPEG  
**File Size:** Standard – max 20kb  
**Resolution:** 72dpi  
**Width:** 468 pixels  
**Height:** 90 pixels  
**Animation Allowed:** No  
**Animation Time:** Nil  
**Delivery Lead Time:** Standard Ads - 3 days  
**Restrictions:** Ads that expand on mouse-over are not allowed.  
**Border:** all adverts must have a border



## Advertising Terms and Conditions

Every advertiser and advertising agency who lodges an advertisement for publication on TM Organics Pty Ltd ("us") website agrees to the following conditions.

You agree to the terms and conditions outlined in this Terms and Conditions ("Agreement") with respect to this Web site (the "Site"). This Agreement constitutes the entire and only advertising agreement between us and you, and supersedes all prior or contemporaneous advertising agreements, representations, warranties and understandings with respect to the Site, the content and computer programs provided by or through the Site, and the subject matter of this Agreement. This Agreement may be amended at any time by us from time-to-time without specific notice to you. The latest Agreement will be posted on the Site, and you should review this Agreement prior to each use of the Site.

TM Organics Pty Ltd reserves the right to change any of its advertising specifications at any.

### What Products and Services will NOT be accepted?

We do not accept advertising that could be considered detrimental to our mission or that of any of our partners or visitors.

### Ads may NOT:

- Facilitate or promote hate speech, whether directed at an individual or a group, and whether based upon the race, sex, creed, national origin, religious affiliation, sexual orientation or language of such individual or group.
- Contain obscene, profane, libellous or slanderous text or images.
- Contain any adult and/or borderline adult content (images or text), whether directly or indirectly promoted.
- Allow a user to rate an image of a person in a banner.
- Promoting gambling, where the user will play for money or property.
- Promote or facilitate defamatory or illegal activities.

### Editing, Deleting and Modification

We reserve the right in our sole discretion to change, edit or delete any documents, information or other content appearing on the Site. No contract is formed between you and us until we accept your advertisement for publication and issue you with a valid tax invoice. If we do refuse to publish your advertisement, no fee will be charged to you.

**URLs.** All click-through URL's must open in a new browser or provide a 'back' feature to allow users to return to our website.

### Rates, Payment and Renewal

1. **Payment** is online via the automated process using a valid credit card (Visa, MasterCard) into TM Organics Pty Ltd PayPal account. All rates and charges



contained are quoted exclusive of GST, including under the total invoice amount. TM Organics Pty Ltd PayPal account will automatically issue a valid tax invoice in relation to supply of service, which is subject to GST.

2. **Campaign Extension.** Advertiser may login and extend their campaign at any time prior its campaign end date or when the campaign is in process. However, as in any new campaign, commitment from the Site on specific placement, type and frequency of advertising is based on a first come, first served basis based on availability.
3. **Renewal** If any payment for the Advertisings is not made on or before the due date, then your advertising campaign will be automatically removed from the Site.

You are responsible for the content of Advertisements you place on our site.

#### **Indemnity**

4. By submitting, authorising or approving advertising material for publication by us, Advertiser indemnify us and our directors, employees and agents against all claims, demands, proceedings and other liability arising wholly or partially, directly or indirectly, from the publication of the advertising material.
5. Without limiting the generality of the above, Advertiser indemnify us and our directors, employees and agents against any costs, expenses, losses, damages, liability and claims suffered or incurred and arising from your breach of these Terms and Conditions and any negligent or unlawful act or omission by Advertiser in connection with the advertising.

#### **Liability**

6. We make no representation or warranty in relation to the number of visitors to our websites or the number of impressions at any site except for any made expressly in writing by us.
7. Except for any warranty or representation made expressly in writing by us, Advertiser acknowledge that they have not relied on any advice given or representation made by us or on our behalf in connection with the advertising.
8. We have no liability to Advertiser and you indemnify us in relation to any failure of telecommunications services or systems, which affect our receipt of your advertisement or the publication of your advertisement.
9. Subject to the above sub-clauses, we exclude all other liability to you for any costs, expenses, losses and damages suffered or incurred by Advertiser in connection with these Terms and Conditions and any advertisement published by us, whether that liability arises in contract, tort (including by our negligence) or under statute. Without limitation, we will not, in any circumstance, be liable for any indirect or consequential losses, including loss of profits, loss of revenue and loss of business opportunity